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Our Piece of the Pie Announces Music Video Event

OPP's Multi-media Youth Business will premiere two new, youth music video productions at Real Art Ways, August 11th at 2PM

Hartford, CT...Non-profit, Our Piece of the Pie ® Inc., (OPP ®), will hold an event launching two new, youth produced music videos on August 11th, 2011 at Real Art Ways located at 56 Arbor St., Hartford to benefit urban youth.

The free event will feature two music videos written, recorded and produced by participants of OPP's summer Multi-Media Youth Business. Our Piece of the Pie helps urban youth, ages 14-24, become successful adults. OPP programs and services allow young people to rise above economic and social barriers to reach the goals of a degree from a two or four-year college or vocational certification and/or meaningful employment in their chosen field.

The Youth Business program allows youth to learn the fundamentals of the music recording and video production business while teaching teambuilding, interviewing, writing skills, and auditioning. Youth are trained on state of the art equipment and software including keyboards, drum machines, digital cameras, ProTools and Final Cut Pro. They are given the opportunity to assume a number of roles necessary to create original audio and video content such as producers, singers and rappers, sound engineers, and videographers.

Real Art Ways, graciously agreed to host the event to support this creative effort in spreading youth voice. Real Art Ways is an alternative multidisciplinary arts organization that presents and supports contemporary artists and their work, facilitates the creation of new work, and creatively engages, builds, and informs audiences and communities.

Multi-media participant Tervin Joseph says "I've been doing Youth Businesses here for about two years and you can do pretty much anything related to (Multi-media) that you can think of. Being in Multi-media is like being at home...It's just a great environment."

OPP operates under the philosophy that with access and opportunity, all youth can succeed. Servicing more than 1,000 young people annually, OPP is committed to working to ensure that urban youth turn hope into reality. To RSVP please contact Lauren.Blake@OPP.org. To learn more about OPP or to make a donation please visit www.OPP.org.

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