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FOR IMMEDIATE RELEASE

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The Prudential Foundation Contributes \$60,000 to OPP

Hartford, CT..... The Prudential Foundation has committed \$60,000 to Our Piece of the Pie® (OPP's®) to help urban youth become successful adults.

Since 1975, OPP has helped urban youth ages 14-24 earn economic independence through education and employment programs. OPP's cornerstone program Pathways to Success matches each young person with a Youth Development Specialist who serves as a mentor and helps the youth establish a concrete plan for the future. In Pathways, each youth has the long-term goals of a college degree or vocational certification and/or employment in that young person's chosen field.

“Prudential’s support and generosity have been and will continue to be instrumental in helping our youth achieve their goals of completing college and developing a meaningful career,” said Bob Rath, President and Chief Executive Officer of OPP.”

The Prudential Foundation is a not-for-profit corporation supported by The Prudential Insurance Company of America, a subsidiary of Prudential Financial, Inc. (NYSE:PRU). Its grant-making strategy is focused on education, economic development and arts and civic infrastructure; and it supports community engagement efforts of Prudential employees through Matching Gifts and other programs that recognize their volunteer work.

To learn more about Our Piece of the Pie and its Pathways to Success program, please visit www.OPP.org.

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