



FOR IMMEDIATE RELEASE

Lauren Blake
Our Piece of the Pie
(860)761-7370
Lauren.Blake@opp.org

Geri Ann Baptista
Starbucks Coffee Company
(206)318-1809
gbaptist@starbucks.com

OPP Selected to Receive Starbucks™ Shared Planet™ Youth Action Award

Hartford, CT ---6/1/11-- Our Piece of the Pie®, Inc.(OPP®) was selected as a Starbucks™ Shared Planet™ Youth Action Grant recipient toward its signature Pathways to Success program, to further its mission of helping urban youth become successful adults.

As part of Starbucks company-wide commitment to help create thriving neighborhoods wherever it does business, the Youth Action Grant engages young people around the world to innovate and take action in their communities.

“By mobilizing young people to be change makers in their communities, we’re tapping into a generation eager to be a force for good in their own neighborhoods,” said Cecilia Carter, Starbucks vice president of Global Diversity and Community Affairs. “We hope our Youth Action Grants will enable a new generation of creative problem-solvers to make a meaningful impact in their communities while gaining valuable life skills.”

“We are so grateful to receive the Starbucks Shared Planet Youth Action Award” praised President/CEO Bob Rath. “Their support will contribute to providing our youth with an enriching experience and build a firm foundation of trust, hope and pride in their community and themselves,” Rath proclaimed.

Since 2008, Starbucks has awarded more than \$5 million in Youth Action Grants to a multitude of non-profit organizations that have engaged more than 50,000 young people in community activities. Additional details about Starbucks community initiatives are available at www.Starbucks.com/Responsibility/Community.

OPP operates under the philosophy that with access and opportunity, all youth can succeed. OPP has successfully structured programs and services to lead at-risk or disadvantaged youth, ages 14-24, toward the goals of achieving a college degree or vocational certification and/or obtaining rewarding employment. Servicing more than 1,000 young people annually, OPP is committed to working to ensure that urban youth turn hope into reality. To learn more about OPP or to make a donation please visit www.OPP.org .

###